

S. Trevis Certo

Jerry and Mary Anne Chapman Professor of Business
Department of Management and Entrepreneurship
W.P. Carey School of Business
Arizona State University
Tempe, AZ 85287
trevis.certo@asu.edu

Education

2000 Ph.D., Indiana University (Major: Strategic Management, Minor: Finance)
1997 M.B.A., University of Florida (Major: Management)
1995 B.A., Rollins College (Major: Economics)

Academic Positions

2022 - Present *Professor & Jerry and Mary Anne Chapman Professor of Business*
W. P. Carey School of Business, Arizona State University

2020 – 2021 *Senior Associate Dean of Faculty*
W. P. Carey School of Business, Arizona State University

2017 - 2020 *Professor & Jerry and Mary Anne Chapman Professor of Business*
W. P. Carey School of Business, Arizona State University

2014 - 2017 *Department Chair, Department of Management and Entrepreneurship*
W. P. Carey School of Business, Arizona State University

2011 - 2012 *Associate Professor & Jerry and Mary Anne Chapman Professor of Business*
W. P. Carey School of Business, Arizona State University

2008 – 2011 *Associate Professor & Dean's Council of 100 Scholar*
W. P. Carey School of Business, Arizona State University

2006 – 2008 *Associate Professor & Mays Research Fellow*
Mays Business School, Texas A&M University

2003 - 2006 *Assistant Professor & Mays Research Fellow*
Mays Business School, Texas A&M University

2001 - 2003 *Assistant Professor*
Mays Business School, Texas A&M University

2000 – 2001 *Visiting Assistant Professor*
Kelley School of Business, Indiana University

1997 - 2000 *Associate Instructor*
Kelley School of Business, Indiana University

1996 - 1997 *Teaching Assistant*
Warrington College of Business, University of Florida

Research Interests

Firm Performance
Research Methodology
Corporate Governance

Refereed Publications

Certo, S. T., Raney, K., Albader, L., Busenbark, J. B. In press. Out of Shape: The Implications of (Extremely) Nonnormal Dependent Variables. *Organizational Research Methods*.

Certo, S. T., Jeon, C., Raney, K., & Lee, W. In press. Measuring What Matters: Assessing how Executives Reference Firm Performance in Corporate Filings. *Organizational Research Methods*.

Certo, S. T., Albader, L., Raney, K., Busenbark, J. B. In press. A Bayesian approach for nested data analysis. *Strategic Organization*.

Certo, S. T., Busenbark, J. B., Kalm, M., & Lepine, J. 2020. Divided we fall: How ratios undermine strategy research. *Organizational Research Methods*, 23: 211-237.

Organizational Research Methods 2020 Best Paper

Connelly, B. C., Lee, K., Tihanyi, L., Certo, S. T., & Johnson, J. J. 2019. Shared principals: Competitive dynamics among rivals with common owners. *Academy of Management Journal*, 62: 1-21.

Busenbark, J. B., Lange, D., Certo, S. T. 2017. Illuminating the path: Foreshadowing acquisitions for security analysts as a means of impression management. *Strategic Management Journal*, 38: 2486-2507.

Certo, S. T., Withers, M., & Semadeni, M. 2017. A Tale of Two Effects: The Theoretical and Empirical Implications of Longitudinal Relationships in Strategy Research. *Strategic Management Journal*, 38: 1536-1556.

Certo, S. T., Busenbark, J. R., Woo, H. & Semadeni, M. 2016. Sample Selection Bias and Heckman Models in Strategic Management Research. *Strategic Management Journal*, 37: 2639-2657.

Web of Science Highly Cited Paper, 2023

Semadeni, M., Withers, M., & Certo, S. T. 2014. The Perils of Endogeneity and Instrumental Variables in Strategy Research. *Strategic Management Journal*, 35(7): 1070-1079.

Web of Science Highly Cited Paper, 2023

Hillman, A. J., Shropshire, C., Certo, S. T., Dalton, D. R., & Dalton, C.M. 2011. What I like about you: Director characteristics and shareholder approval. *Organization Science*, 22(3): 657-687.

Connelly, B. L., Certo, S. T., Reutzel, C., & Ireland, R. D. 2011. Signaling Theory: A Review. In press. *Journal of Management* 37: 39-67.

Journal of Management 2016 Best Paper and Scholarly Impact Award

Connelly, B. L., Tihanyi, L., Certo, S. T., & Hitt, M. A. 2010. Owners and rivals: The effect of institutional investors on competitive activity. *Academy of Management Journal*, 53: 723-742.

Connelly, B., Tihanyi, L., Hoskisson, R. E., & Certo, S. T. 2010. Ownership as a Form of Corporate Governance. *Journal of Management Studies*, 47(8): 1561-1589.

Certo, S. T., Sirmon, D. G., & Brymer, R. 2010. Competition and Knowledge Creation in Management: Investigating Changes in Scholarship from 1988 to 2007. *Academy of Management Learning & Education*, 9: 591-606.

Finalist for the *AMLE* Paper of the Year Award, 2010.

Certo, S. T., & Certo, S. C. 2010. Entrepreneurial Wisdom. *Business Horizons*, 53(4): 413-417.

Certo, S. T., Holcomb, T. R., & Holmes, R. M. 2009. The emergence of IPO research in management and entrepreneurship: Moving the Agenda Forward. *Journal of Management*, 35: 1340-1378.

Collins, J., Holcomb, T., Certo, S. T., Hitt, M. A., & Lester, R. 2009. The Influence of Prior Experiences on the Likelihood of International Merger and Acquisition Activity, *Journal of Business Research*, 62: 1329-1334.

Certo, S. T., Moss, T. W., & Short, J. C. 2009. Entrepreneurial Orientation: An Applied Perspective. *Business Horizons*, 52(4): 319-324.

Certo, S. T., Connelly, B. L., & Tihanyi, L. 2008. Managers and Their Not-So Rational Decisions, *Business Horizons*, 51: 113-119.

Certo, S. T., & Miller, T. 2008. Social entrepreneurship: Key issues and concepts. *Business Horizons*, 51: 267-271.

Certo, S. T., Lester, R. H., Daily, C. M., & Dalton, D. R. 2008. Growing for Pay? The Relationship Between Firm Merger and Acquisition Activity and Director Compensation, *Journal of Business Ethics*, 77(2): 219-230.

Dalton, D. R., Hitt, M. A., Certo, S. T., & Dalton, C. M. 2007. Agency Theory and its Mitigation. In A. Brief & J. Walsh (Eds.), *Academy of Management Annals* (Mahwah, NJ: Lawrence Erlbaum Associates), Vol. 1, 1-64.

Certo, S. T., Holmes, R. M., & Holcomb, T. R. 2007. The Influence of People on the Performance of IPO Firms. *Business Horizons*, 50: 271-276.

Mooney, C. H., Dalton, C. M., Certo, S. T., & Dalton, D. R. 2007. CEO Succession as a Funnel: The Critical, and Changing, Role of Inside Directors. *Organizational Dynamics*, 36(4): 418-428.

Certo, S. T., & Hodge, F. 2007. Top management team prestige and organizational legitimacy: An experimental examination of investor attitudes. *Journal of Managerial Issues*, 19(4): 461-477.

Roengpitya, R., Dalton, C. M., Dalton, D. R., & Certo, S. T. 2007. The impact of external ownership on strategic outcomes in IPO firms. *Journal of Applied Management and Entrepreneurship*, 12(1): 67-93.

Winner, *Journal of Applied Management and Entrepreneurship* Best Paper Award, 2007.

Arthaud-Day, M., Certo, S. T., Dalton, C.M., & Dalton, D. R. 2006. A Changing of the Guard: Executive and Director Turnover Following Corporate Earnings Restatements. *Academy of Management Journal*, 49: 1119-1136.

Research abstracted in the *Wall Street Journal*, December 23, 2006, Money & Investing: B3.; USnews.com, December 22, 2006.

Certo, S. T., & Semadeni, M. 2006. Strategy Research and Panel Data: Evidence and Implications. *Journal of Management*, 23: 449-471.

Certo, S. T., Lester, R. H., Dalton, C. M., & Dalton, D. R. 2006. Top Management Team Demographics, Strategy and Financial Performance: A Meta-Analytic Review. *Journal of Management Studies*, 43: 813-839.

Lester, R., Certo, S. T., Daily, C. M., Cannella, A. A., & Dalton, D. R. 2006. Top Management Team Prestige and Environmental Uncertainty: An Examination of IPO Investor Valuations. *Journal of Small Business Management*, 44: 1-26.

Certo, S. T., & Certo, S. C., & Reutzell, C. 2006. Spotlight on Entrepreneurship. *Business Horizons*, 49(4): 265-268.

Certo, S. T., & Certo, S. C. 2005. Spotlight on Entrepreneurship. *Business Horizons*, 48(4): 271-273.

Daily, C. M., Certo, S. T., & Dalton, D. R. 2005. Investment Bankers and IPO Pricing: When Information Does Not Matter. *Journal of Business Venturing*, 20: 93-111.

Research abstracted in the *Wall Street Journal*, December 29, 2003, Money & Investing: C5.

Daily, C.M., Dalton, D.R., & Certo, S.T. 2004. Corporate Women: Less a Glass Ceiling than a Bottleneck. *Directors & Boards*, 29(1): 36-38.

Certo, S. T., Daily, C. M., Cannella, A. A., & Dalton, D. R. 2003. Giving Money to Get Money: How CEO Stock Options and CEO Equity Enhance IPO Valuations. *Academy of Management Journal*, 46(5): 643-653.

Certo, S. T. 2003. Influencing IPO Investors with Prestige: Signaling with Board Structures. *Academy of Management Review*, 28(3): 432-446.

Dalton, D.R., Certo, S. T., & Daily, C. M. 2003. Initial Public Offerings (IPOs) as a Web of Conflicts of Interest: An Empirical Assessment. *Business Ethics Quarterly*, 13: 289-314.

Daily, C. M., Certo, S. T., Dalton, D. R., & Roengpitya, R. 2003. IPO Underpricing: A Meta-Analysis and Research Synthesis. *Entrepreneurship: Theory and Practice*, 27(3): 271-295.

Finalist for the 2002 McKinsey/Strategic Management Society (SMS) Best Conference Paper Prize.

Dalton, D. R., Daily, C. M., Certo, S. T., & Roengpitya, R. 2003. Meta-Analyses of Corporate Financial Performance and the Equity of CEOs, Officers, Boards of Directors, Institutions, and Blockholders: Fusion or Confusion? *Academy of Management Journal*, 46(1): 13-26.

Research abstracted in *The Indianapolis Star*, January 20, 2003, Business: C1; *The New York Times*, August 11, 2002, Money & Business (section 3): 4; *International Herald Tribune*, August 12, 2002: 11; *The New York Times*, January 12, 2003, Money & Business (section 3): 1, 12.

Research reported on the *Marketplace Morning Report* with Cheryl Glazer, National Public Radio Los Angeles, CA, August 15, 2002.

Daily, C. M., Certo, S. T., & Dalton, D. R. 2002. Options Repricing Rationale: An Examination of Top Management Team Turnover and Stock Price Performance Following Stock Option Repricing. *California Management Review*, 44(4): 8-23.

One of three finalists nominated for *California Management Review's* 2002 Accenture Award.

Research abstracted in *The New York Times*, July 29, 2001, Money & Business (section 3): 1; *Business Week*, August 13, 2001, Economic Trends: 24; *Money*, October 2001: 164-165; *Investor Relations*, September 2001: 9; *IRRC Corporate Governance Highlights*, 12 (35): 138.

Certo, S. T., Daily, C. M., & Dalton, D. R. 2001. Signaling Firm Value Through Board Structure: An Investigation of Initial Public Offerings. *Entrepreneurship: Theory and Practice*, 26(2): 33-50.

Certo, S. T., Covin, J. G., Daily, C. M., & Dalton, D. R. 2001. Wealth and the Effects of Founder Management among IPO-Stage New Ventures. *Strategic Management Journal*, 22: 641-658.

Daily, C. M., Certo, S. T., & Dalton, D. R. 2000. International Experience in the Executive Suite: The Path to Prosperity? *Strategic Management Journal*, 21: 515-523.

Daily, C. M., Certo, S. T., & Dalton, D. R. 1999. A Decade of Corporate Women: Some Progress in the Boardroom, None in the Executive Suite. *Strategic Management Journal*, 20: 93-99.

Research abstracted in *Financial Post*, February 1, 2000: 1; *Business Week*, November 22, 1999: 84-90; *Washington Post*, December 13, 1998: H4.

Daily, C. M., Certo, S. T., & Dalton, D. R. 1999. Entrepreneurial Ventures as an Avenue to the Top?: Assessing the Advancement of Female CEOs and Directors in the *Inc.* 100. *Journal of Developmental Entrepreneurship*, 4: 19-32.

Research abstracted in *Business Week*, November 22, 1999: 84-90.

Daily, C. M., Certo, S. T., & Dalton, D. R. 1999. Pay Directors in Stock? No. *Across the Board*, 36(10): 46-50.

Papers Under Review or in the Revision Process

Li, C. H., Withers, M., & Certo, S. T. Longitudinal data analysis. [Title omitted to protect peer review process.] Invited for revision, *Strategic Organization*.

Works in Progress

Certo, S. T., Semadeni, M., Withers, M., & Li, C. H. Working smarter with dummy variables.

Certo, S. T., Withers, M., Li, C. H., & Busenbark, J. Using simulations in strategy research.

Connelly, B., & Certo, S. T. Signaling theory: A review and update.

Certo, S. T., Jeon, C., & Raney, K. Ratios in nested data.

Certo, S. T. Managing Like a Scientist (Book Proposal)

Proceedings and Book Chapters

Certo, S. T., Jeon, C., Raney, K., & Lee, W. 2022. Measuring What Matters: Assessing How Executives Reference Firm Performance in Corporate Filings. *Academy of Management Proceedings*.

Li, C. H., & Certo, S. T. 2021. The Application of the Difference-in-Differences Model in Strategic Management Research. *Academy of Management Proceedings*.

Certo, S. T., Kalm, M., & LePine, J. 2020. Time to Unpack: Industry, Corporate, and Business Segment Effects on the Components of ROA. *Academy of Management Proceedings*.

Certo, S. T., Raney, & Albader, L. 2020. The Non-Normality of Firm Performance and the Consequences for Strategic Management Theory. *Academy of Management Proceedings*.

Certo, S. T., & Sirmon, D. G. 2019. On Corporate Inequality. *Academy of Management Proceedings*.

Busenbark, J. R., Gamache, D., Yoon, E. H., Certo, S. T., & Withers, M. C. 2019. How Much of a Problem is Omitted Variable Bias Really? Examining Strategy Research with the ITCV. *Academy of Management Proceedings*.

Certo, S. T., Busenbark, J. R., Kalm, M., & LePine, J. 2018. How Scaling Variables by Firm Size Limits Knowledge Accumulation in Strategic Management. *Academy of Management Proceedings*.

Certo, S. T., Busenbark, J. R., Kalm, M., & LePine, J. 2017. Divided We Fall: How Ratios Undermine Strategy Research. *Academy of Management Proceedings*.

Hillman, A., Shropshire, C., Certo, S. T., Dalton, D. R., & Dalton, C. M. 2008. What I like about you: Director characteristics and shareholder approval. *Academy of Management Best Paper Proceedings*.

Lester, R. H., Cannella, A. A., & Certo, S. T. 2008. Keep close to home or venture out: The influence of status and connections for outside directorships. *Academy of Management Best Paper Proceedings*.

Arthaud-Day, M., Daily, C. M., Certo, S. T., Dalton, D. R. 2005. A Changing of the Guard: Executive and Director Turnover Following Corporate Earnings Restatements. *Academy of Management Best Paper Proceedings*.

Daily, C. M., Certo, S. T., & Dalton, D. R. 2000. The Future of Corporate Women: Progress Toward the Executive Suite and the Boardroom? In R. J. Burke & M. Mattis (Eds.), *Women on Corporate Boards of Directors: International Research*. Dordrecht, The Netherlands: Kluwer Academic Publishers, 11-23.

Certo, S. T. 2005. Initial Public Offerings and New Ventures. In M. Hitt & R. D. Ireland (Eds.), *The Blackwell Encyclopedic Dictionary of Entrepreneurship*. Blackwell Publishing, 152-155.

Miller, T. L., Triana, M. C., Reutzel, C. R., & Certo, S. T. 2007. Mediation in Strategic Management Research: Conceptual Beginnings, Current Application, and Future Recommendations. In D. Bergh & D. Ketchen (Eds.), *Research Methodology in Strategy and Management*, Amsterdam: Elsevier, 295-318.

Holcomb, T. R., Hitt, M. A., Ireland, R. D., & Certo, S. T. In press. Resources, industry membership, and firm performance: The role of capability configurations in value creation for IPO-stage new ventures. *Frontiers of Entrepreneurship Research*.

Teaching Publications

Certo, S. C. & Certo, S. T. 2019. *Modern Management: Knowledge & Skills*, 15th Edition. New Jersey: Prentice Hall.

Certo, S. C. & Certo, S. T. 2016. *Modern Management: Knowledge & Skills*, 14th Edition. New Jersey: Prentice Hall.

Certo, S. C. & Certo, S. T. 2015. *Modern Management: Knowledge & Skills*, 13th Edition. New Jersey: Prentice Hall.

Certo, S. C. & Certo, S. T. 2012. *Modern Management: Knowledge & Skills*, 12th Edition. New Jersey: Prentice Hall.

Certo, S. C. & Certo, S. T. 2009. *Modern Management: Knowledge & Skills*, 11th Edition. New Jersey: Prentice Hall.

Certo, S. C. & Certo, S. T. 2006. *Modern Management*, 10th Edition. New Jersey: Prentice Hall.

Professional Activity

Busenbark, J. R., Certo, S. T., & Lange, D. Illuminating the Path: The Use of Foreshadowing as a Means of Anticipatory Impression Management for Acquisitions. Strategic Management Society International Conference, Denver, CO, October 2015.

Certo, S. T., Busenbark, J. R., Woo, H. & Semadeni, M. Sample Selection Bias and Heckman Models in Strategic Management Research. Academy of Management Annual Meeting, Vancouver, Canada, August 2015.

Withers, M., Certo, S.T. & Semadeni, M. Examining the Influence of Endogeneity when Testing Interactions. Strategic Management Society International Conference, Madrid, Spain, September 2014.

Certo, S.T., Withers, M. & Semadeni, M. The Truth Lies Within...and Between: The Theoretical and Empirical Implications of Longitudinal Relationships in Strategy Research. Academy of Management Annual Meeting, Philadelphia, PA, August 2014.

Semadeni, M., Withers, M., & Certo, S. T. The Perils of Endogeneity and Instrumental Variables in Strategy Research. Presented at the National Meeting of the Academy of Management, Boston, MA, August 2012.

Certo, S. T., Semadeni, M., & Withers, M. Revisiting the Application of Mixed Models to Organizational Research. Presented at the National Meeting of the Academy of Management. Montreal, Canada, August, 2010.

Certo, S. T., Umphress, E., & Campbell, J. T. They Make What?! Employee Evaluations of CEO Pay Fairness. Presented at the National Meeting of the Academy of Management. Chicago, IL, August, 2009.

Certo, S. T., DeNisi, A. S., & Holcomb, T. Am I Better than You? The Roles of Social Comparison Orientation and Unrealistic Optimism in CEO Decision Making. Presented at the National Meeting of the Academy of Management. Chicago, IL, August, 2009.

Hitt, M. A., & Certo, S. T. Theory and research in strategic management. Presented at the National Meeting of the Academy of Management. Anaheim, CA, August, 2008.

Holcomb, T. R., Connelly, B., Certo, S. T., & Zhang, Y. A. Contrast in CEO succession and evaluation. Presented at the National Meeting of the Academy of Management. Anaheim, CA, August, 2008.

Hillman, A., Shropshire, C., Certo, S. T., Dalton, D. R., & Dalton, C. M. 2008. What I like about you: Director characteristics and shareholder approval. Presented at the National Meeting of the Academy of Management. Anaheim, CA, August, 2008.

Lester, R. H., Cannella, A. A., & Certo, S. T. 2008. Keep close to home or venture out: The influence of status and connections for outside directorships. Presented at the National Meeting of the Academy of Management. Anaheim, CA, August, 2008.

Miller, T. L., Triana, M. C., Reutzler, C. R., & Certo, S. T. Mediation in strategic management research. Presented at the National Meeting of the Academy of Management. Philadelphia, PA, August, 2007.

Holcomb, T. R., Hitt, M. A., Ireland, R. D., & Certo, S. T. Resources, industry membership, and firm performance: The role of capability configurations in value creation for IPO-stage new ventures. Presented at the 2007 Babson College Entrepreneurship Research Conference, Instituto de Empresa, Madrid, Spain, June, 2007.

Certo, S. T., & Holcomb, T. R. A Dynamic Approach to Firm Behavior: An Examination of Merger and Acquisition Behavior. Presented at the National Meeting of the Academy of Management. Atlanta, GA, August, 2006.

Mooney, C. H., Dalton, C. M., Certo, S. T., & Dalton, D. R. CEO Succession as a Funnel: The Critical, and Changing, Role of Inside Directors. Presented at the National Meeting of the Academy of Management. Atlanta, GA, August, 2006.

Miller, T. L., Triana, M. C., Reutzler, C. R., & Certo, S. T. Mediation in Strategy Research: Conceptual Beginnings, Current Application, and Future Recommendations. Presented at the National Meeting of the Academy of Management. Atlanta, GA, August, 2006.

Certo, S. T. The Corporate Governance of IPO Firms. Presented at the Strategic Management Society International Conference. Orlando, FL, October, 2005.

Certo, S. T., Collins, J., Hitt, M. A., Holcomb, T., Lester, R. The Influence of Prior Experiences on the Likelihood of International Merger and Acquisition Activity. Presented at the Strategic Management Society International Conference. Orlando, FL, October, 2005.

Li, J., Certo, S. T., & Reutzler, C. VC Characteristics and IPO Performance: An Empirical Study. Presented at the Strategic Management Society International Conference. Orlando, FL, October, 2005.

Arthaud-Day, M., Daily, C. M., Certo, S. T., Dalton, D. R. A Changing of the Guard: Executive and Director Turnover Following Corporate Earnings Restatements. Presented at the National Meeting of the Academy of Management. Honolulu, HI August, 2005.

Certo, S. T., DeNisi, A. S., & Holcomb, T. Am I Better than You? The Roles of Social Comparison Orientation and Unrealistic Optimism in CEO Decision Making. Presented at the National Meeting of the Academy of Management. Honolulu, HI August, 2005.

Certo, S. T., Lester, R. L., Daily, C. M., & Dalton, D. R. Growing for Pay? The Relationship Between Merger and Acquisition Activity and Director Compensation. Presented at the National Meeting of the Academy of Management. New Orleans, LA, August, 2004.

Certo, S. T., Lester, R. L., Daily, C. M., & Dalton, D. R. Meta-Analyses of Top Management Team Demographics: Do Top Executives Matter? Presented at the National Meeting of the Academy of Management. Seattle, WA, August, 2003.

Daily, C. M., Certo, S. T., & Dalton, D. R. Investment Bankers and IPO Pricing: When Information Does Not Matter. Presented at the National Meeting of the Academy of Management. Seattle, WA, August, 2003.

Lester, R. L., Cannella, A. A., & Certo, S. T. A Road Less Traveled: Investigating Those Who Join America's Corporate Boards as Outside Directors. Presented at the National Meeting of the Academy of Management. Seattle, WA, August, 2003.

Certo, S. T., Daily, C. M., Cannella, A. A., & Dalton, D. R. Power Play: The Roles of Venture Capitalists and Founders in the CEO Succession Process. Presented at the Strategic Management Society International Conference. Paris, France, October, 2002.

Daily, C. M., Certo, S. T., Dalton, D. R., & Roengpitya, R. Exploring the Correlates of IPO Underpricing. Presented at the Strategic Management Society International Conference. Paris, France, October, 2002.

Lester, R., Certo, S. T., Daily, C. M., Cannella, A. A., & Dalton, D. R. Impressing IPO Investors with Prestige: Do Top Managers Matter? Presented at the National Meeting of the Academy of Management. Denver, CO, August, 2002.

Certo, S. T., Daily, C. M., & Dalton, D. R. Impressing the Investor: CEO Compensation in IPO Firms. Presented at the National Meeting of the Academy of Management. Denver, CO, August, 2002.

Dalton, D.R., Daily, C.M., Certo, S.T., & Roengpitya, R. Meta-Analyses of Corporate Financial Performance and the Equity of CEOs, Officers, Boards of Directors, Institutions, and Blockholders: Fusion or Confusion? Presented at the National Meeting of the Academy of Management. Denver, CO, August, 2002.

Daily, C. M., Certo, S. T., & Dalton, D. R. Options Repricing Rationale: An Examination of Top Management Team Turnover and Stock Price Performance Following Stock Option Repricing. Presented at the National Meeting of the Academy of Management. Washington, D.C., August, 2001.

Certo, S. T., Covin, J. G., Daily, C. M., & Dalton, D. R. Initial Shareholder Wealth Retention: Overcoming the Liability of Founder Management. Doctoral Student Workshop, University of Florida. Gainesville, Florida, February, 2001.

Certo, S. T., Covin, J. G., Daily, C. M., & Dalton, D. R. Initial Shareholder Wealth Retention: Overcoming the Liability of Founder Management. Presented at Creating a New Mindset: Integrating Strategy and Entrepreneurship Perspectives Conference. Kansas City, Missouri, November, 2000.

Certo, S. T., Daily, C. M., & Dalton, D. R. Signaling Firm Value Through Board Structure: An Investigation of Initial Public Offerings. Presented at the National Meeting of the Academy of Management. Toronto, Canada, August, 2000.

Honors and Awards

Academy of Management Journal Outstanding Editorial Board Member, 2019
Strategic Management Journal Outstanding Editorial Board Member, 2015
W. P. Carey Business School Summer Research Grant, 2011
Dean's Performance Recognition Grant, 2007
Mays Business School Summer Research Grant, 2007 (\$10,000)
Mays Business School Summer Research Grant, 2006 (\$10,000)
Mays Business School Research Achievement Award, 2005
Mays Research Mini-Grant, 2005 (\$800)
Mays Business School Summer Research Grant, 2005 (\$10,000)
Texas A&M Quality Enhancement Plan Grant, 2005 (\$5,000 [University] + \$5,000 [Mays] = \$10,000)
Mays Business School Summer Research Grant, 2003 (\$10,000)
Finalist for the McKinsey/SMS Best Conference Paper Prize, 2002
Finalist for the McKinsey/SMS Best Conference Paper Prize, 2006
Nominated for *California Management Review's* Accenture Award, 2002
Best Reviewer, Business Policy and Strategy Division, National Academy of Management, 1999, 2000
Management Department Doctoral Student Research Award, Kelley School of Business, Indiana University, 2000
Academy of Management Business Policy and Strategy Doctoral Consortium, 2000

Teaching

Arizona State University (2008-): Strategic Management (Undergraduate; Executive MBA; Full-Time MBA; PhD); Corporate Strategy (Full-Time MBA); Research Methodology (PhD).

Texas A&M University (2001 – 2008): Strategic Management (Undergraduate; Masters; MBA); Research Methodology (PhD).

Indiana University (1998 - 2001): Strategic Management (Undergraduate; International Business (Undergraduate)).

External Teaching Activities

University of Wuhan (China), Corporate Governance (EMBA), Fall 2005, Spring 2006.
Tulane University, Research Methodology (Ph.D.), Spring 2007, Spring 2011.

Consulting and Professional Workshops

APS, Chase Bank, Institute for Supply Management (ISM), PetSmart, Salt River Project (SRP), Sandra Day O'Connor College of Law (ASU).

Service Activities

Professional

Chair, Academy of Management Taskforce on Methods, 2022-2023.
Program Chair Track (2017-2019), Research Methods Community, Strategic Management Society.
Editorial Board Member, *Academy of Management Journal*, 2005- .
Editorial Board Member, *Strategic Management Journal*, 2009- .
Editorial Board Member, *Organizational Research Methods*, 2022- .
Editorial Board Member, *Academy of Management Learning and Education*, 2011-2020.
Editorial Board Member, *Journal of Management*, 2003-2011; 2017-2018 (Methods Reviewer).
Editorial Board Member, *Entrepreneurship Theory and Practice*, 2007-2013.
Editorial Board Member, *Business Horizons*, 2004-2010.
Editorial Board Member, *Journal of Management and Governance*, 2006-2008.
Ad Hoc Reviewer, National Science Foundation (NSF).
Ad Hoc Reviewer, *Academy of Management Review*.
Ad Hoc Reviewer, *Organization Science*.
Ad Hoc Reviewer, *Management Science*.
Ad Hoc Reviewer, *Journal of Business Venturing*.
Ad Hoc Reviewer, *Journal of Management Studies*.
Ad Hoc Reviewer, *Human Relations*.
Ad Hoc Reviewer, *Journal of Developmental Entrepreneurship*.
Ad Hoc Reviewer, *Journal of Applied Behavioral Science*.
Ad Hoc Reviewer, *Organizational Research Methods*.
Panelist, “Within and Between Effects,” Research Methods Division Consortium, 2019.
Panelist, “Crafting a Methodological Contribution,” Research Methods Division Consortium, 2013.
Chair, *Academy of Management Journal* 2011 Best Paper Award.
Chair, Corporate Governance Track, Academy of Management, 2011.
Panelist, “Ask the Experts: Macro and Cross-Level Methodologies,” Academy of Management, 2011.
Co-Chair, BPS Mid-Career Workshop, 2008-2009.
Member, Strategic Management Society Review Committee, 2005.
Reviewer, Business Policy and Strategy Division, Academy of Management, 1999, 2000, 2001, 2002, 2003, & 2005.
Facilitator, “Stakeholders and Corporate Boards” at Academy of Management. Washington, D.C., August, 2001.
Session Chair, “The Decision Environment of Foreign Entry Governance Choices” at Strategic Management Society Conference. Orlando, FL, October, 2005.

External Evaluator

Frankfurt School of Finance & Management
Georgia State University
Indiana University
Northeastern University
Northern Illinois
Peking University
Singapore Management University
Tulane University
University of Arkansas
University of California (Riverside)
University of Cincinnati
University of Colorado (Boulder)
University of Georgia

University of Tennessee
Villanova University

Arizona State University

Ph.D. Comprehensive Exams Committee (2011-2023).
Senior Associate Dean of Faculty, W. P. Carey (2020-2021).
W.P. Carey College Promotion and Tenure Committee (2019-2020).
Faculty Athletics Ambassador (2017-2020).
Faculty Search Committee (2017).
Department Chair (2014-2017).
Faculty Search Committee (2013).
Personnel Committee (2008-2010; 2012-2014).
Doctoral Program Committee (2008-2012).
Chair, Department Head Search Committee (2010).
Chair, Faculty Search Committee (2010).
Dissertation Committee Member, Michael Withers (2008-2011).
Dissertation Committee Chair, John Busenbark (2013-present).
Dissertation Committee Chair, Latifa Albader (2020-present).

Texas A&M University

Doctoral Program Coordinator (2005-2006).
Chair, Faculty Search Committee (2005).
Member, Doctoral Policy Committee (2002-2006).
Member, Management 363 Taskforce (2004).
Member, Department Head Search Committee, Department of Management (2005).
Dissertation Committee Co-Chair, Chris Reutzel (2004-2007).
Dissertation Committee Member, Dick Lester (2001-2003).
Dissertation Committee Member, Jun Li (2002-2004).
Dissertation Committee Member, Jamie Collins (2003-2006).
Dissertation Committee Member, Tim Holcomb (2005-2007).
Dissertation Committee Member, Brian Connelly (2005-2008).
Dissertation Committee Member, Michael Holmes (2006-2008).
Dissertation Committee Member, Toyah Miller (2006-2008).
GCR, Eun-Hwan Jeong (Aerospace Engineering) (2001-2002).
GCR, Sun Woo Kim (Industrial Engineering) (2002).

Indiana University

Judge, 1st Year MBA Case Competition, 1997, 1998, 1999.
Vice-President, Doctoral Student Association, 1999-2000.
Doctoral Computer Committee, 1998.
Dissertation Committee Member, Rungpen Roengpitya (2003-2005).
Dissertation Committee Member, Christine Mooney (2003-2005).

Professional Associations

Academy of Management, Strategic Management Society